

# Grade 11 Visual Art

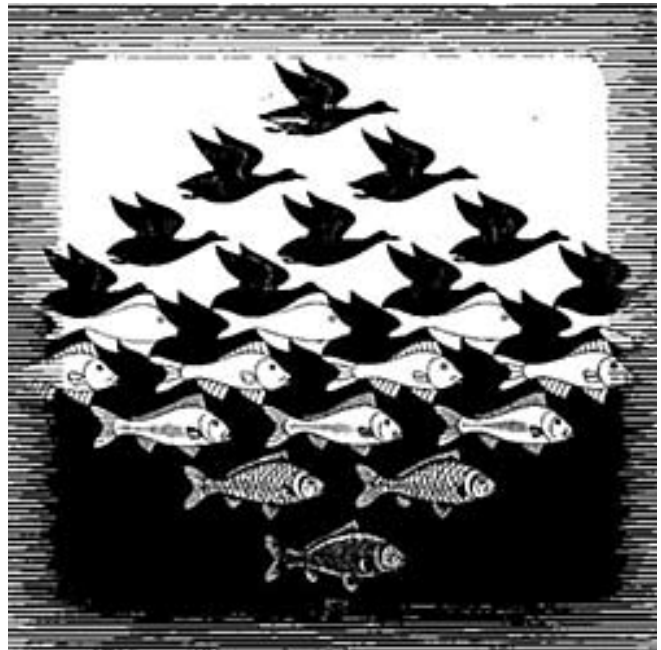
## Portfolio Cover Transformation Design

The Objective:

Create a cover design for your portfolio that changes/transforms itself as it moves from one side of your portfolio to the other. Incorporate the art elements and principles into your design.

Things to consider:

- 1) Layout – dividing your space: horizontally, vertically or diagonally.
- 2) You may include your name, or initials within your design if you wish.
- 3) Your design may form a recognizable image, or it may be abstract (non-representational).
- 4) Be creative and original. Your portfolio will store your work this entire semester.
- 5) You may wish to look at some tessellations by M.C. Escher as inspiration. However your design does not need to be as complicated as his work.
- 6) Sketch out your ideas first on a rough sheet of paper. Plan your layout ahead and consider your colour choices carefully to suit your work.
- 7) Hand in your rough work. Include reflection comments as follows: describe your design, your source of inspiration, and difficulties/successes you experienced as you created your portfolio cover.



*Sky and Water*  
Woodblock  
M.C. Escher  
1938

Due: \_\_\_\_\_

# Portfolio Cover Transformation Design

## Rubric

<b>Criteria</b> <i>Guiding Question</i>	<b>Level 1</b> <b>(50-59%)</b>	<b>Level 2</b> <b>(60-69%)</b>	<b>Level 3</b> <b>(70-79%)</b>	<b>Level 4</b> <b>(80-100%)</b>
<b>Knowledge/ Understanding</b> <i>Have I incorporated the elements and principles of design into my Cover Transformation?</i>	Limited use of the elements and principles of design	Used the elements and principles of design with some success	Used the elements and principles of design well	Used the elements and principles of design very effectively
<b>Thinking</b> <i>Does my cover design show my planning and creativity – in the transformation process?</i>	Limited planning & creativity	Some planning & creativity	Planned a good design that shows considerable creativity	Planned an extremely effective and creative design
<b>Communication</b> <i>Is my design visually pleasing?</i>	Some parts are visually pleasing	Most parts are visually pleasing	Visually pleasing	Very visually pleasing
<b>Application</b> <i>Have I followed the steps in the artistic process, e.g. brainstorming, planning, creation and self-reflection?</i>	Followed some of the steps in the artistic process	Followed most of the steps in the artistic process	Followed the of the steps in the artistic process	Followed all of the steps in the artistic process well

**Mark:**

**Comments:**